



FOR IMMEDIATE RELEASE

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El CENTRO Partners with Local AGM Radio Stations on “My Vote Counts” campaign at National Voter Registration Day, September 27th

ALBUQUERQUE, N.M. – El CENTRO de Igualdad y Derechos, in collaboration with American General Media (AGM) radio stations *Radio Lobo 97.7/102.9*, *Big 98.5*, *Wild 106.7*, *Z 106.3*, *Classical 95.5*, and *Area Rock 102.9*, will be participating in National Voter Registration Day (NVRD), a nationwide, non-partisan effort to register hundreds of thousands of voters.

“There is a great need in our city and our state to register eligible voters so they can participate in the upcoming November election” said Isaac De Luna, communications organizer for El CENTRO. “We are rising to the challenge with our local AGM partners to engage as many people in the democratic process as possible in order to ensure that our values as New Mexicans are being represented in Washington and at the state and local levels.”

The “My Voice Counts/ Mi Vote Counts” event will be held on Tuesday, Sept. 27, at the AGM facilities located at 4125 Carlisle Blvd. NE, from 9 a.m. until 5 p.m. at which certified voter registrars from El CENTRO will be available to register eligible voters.

National Voter Registration Day has been a game-changing annual nonpartisan campaign which leverages the collective impact of thousands of community partners to register tens of thousands of voters nationwide.

“There is an historical level of interest by our communities to vote because we know what is at stake. We are proud of our contributions to this country as workers, small business owners, students, and taxpayers and voting is one step that we can take to fight back against the bigotry and xenophobia that we are hearing in the political sphere to ensure that *all* of our children have a brighter future” concluded Isaac.

El CENTRO will be hosting open hours for voter registration– beginning on Wednesday, Sept. 28, at out offices located at 714 4th St. SW. Our hours of availability are M-F from 12pm to 7pm.

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**El CENTRO de Igualdad y Derechos is a grassroots, immigrants’ rights and workers’ justice organization based in Albuquerque, NM that works with Latino immigrant communities and allies to defend, strengthen, and advance the rights of our community.*